

DIEGO LOBO

Associate Producer

Associate Producer | Production Coordinator | Commercial Producer | Livestream Producer

Commercial Producer and Production Coordinator with experience delivering branded, commercial, and digital productions from concept to final delivery. Skilled in production planning, budgeting, scheduling, client communication, and content strategy. Experienced working with cross-functional teams in fast-paced production environments.

EMPLOYMENT HISTORY

Livestream Producer

Aug 2026 – Present

Game in Frame

New York (Part-Time)

- ◆ Produce live broadcasts of soccer matches, operating streaming/broadcast software (OBS) and managing multi-camera setups and live replays from kickoff through final whistle.
- ◆ Coordinate with league and team staff to confirm schedules and manage day-of logistics.
- ◆ Add live graphics, scores, and overlays, and troubleshoot technical issues in real time to maintain uninterrupted broadcasts.
- ◆ Edit and publish post-game highlight clips for social distribution.

Content Creator / Strategist

Apr 2025 – Feb 2026

Skinny Louie

New York

- ◆ Produced approximately 20 original multimedia videos from ideation through publication across TikTok, Instagram, and YouTube.
- ◆ Owned the complete production workflow including filming, editing in Adobe Premiere Pro, scheduling, publishing, and quality assurance.
- ◆ Used platform analytics to optimize performance, producing content exceeding 90,000 views and supporting the Burger Bash-winning campaign.

Production Intern

Sep 2024 – Mar 2026

Atlantic Pictures

New York, NY

- ◆ Supported 20+ commercial, branded, and corporate productions from pre-production through final delivery.
- ◆ Contributed to productions for Empire State Building, SUMMIT One Vanderbilt, and Manhattan Star Academy.
- ◆ Assisted with production planning, scheduling, logistics, lighting, talent coordination, client presentations, and on-set operations.
- ◆ Reviewed edits, coordinated client revisions, and maintained quality control throughout post-production.

Freelance Producer

Nov 2023 – May 2024

Saucony, Caritas & Elevated

London

- ◆ Produced commercial and branded campaigns from concept through delivery, overseeing budgets, schedules, crews, talent, and client relationships.
- ◆ Managed a CHF 20,000 Saucony production across a seven-day shoot with a 20-person crew in the Swiss Alps.
- ◆ Produced mission-driven campaigns for Caritas and Elevated Minds while collaborating with clients, directors, and editors to deliver final assets.

EDUCATION

MA: Media & Business Development

2024

University of West London / MetFilm School

London, UK

Produced five commercial projects while specializing in production strategy, business development, and marketing.

BA: Film & Media Production

2023

Middlesex University

London, UK

Directed two short films and trained in producing, directing, cinematography, editing, sound, and screenwriting.

SKILLS

AI Content Creation: Claude (AI scripting, ideation, workflow support), ElevenLabs (AI voice narration)

Production Management, Production Coordination, Budget Management, Scheduling, Talent Coordination, Client Relations, Pitch Deck Development, Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro, Avid Media Composer, Pro Tools, Video Editing, Audio Editing, Content Strategy, Post-Production, Quality Control, Google Workspace, Microsoft Office, Excel, PowerPoint, StudioBinder, Movie Magic, Slack, Monday.com, Social Media Marketing

LANGUAGES

Spanish (Native), English (Native)